

# TALK News



December 2021

## TALK Updates

Want to know how many parents with babies you're reaching compared to preschoolers? Wondering if anyone is receiving texts in Spanish? Interested in seeing how many people signed up after you did a big media push? Now you can find out!

When you choose Reports from the MCLS homepage, you can set a date range and set age and language filters. Choose what you want to know, then click "Update Reports" to see the filtered data. Make a graph to show your partners your progress!

### Reports

Select a Library \*

Ypsilanti District Library

Registration Start Date: 09/01/2021

Registration End Date: 09/30/2021

Age Groups \*leave blank to include all ages: 7 years old

Language: All Languages

[Reset Filters](#) [Update Reports](#)

Zip Code	# of Patrons Registered
48197	4
48198	3

  

Zip Code	# of Patrons Opted Out
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Zip Code	# of Children Registered
48197	5
48198	4

  

Zip Code	# of Children Opted Out
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Zip Code	# of Children Graduated
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[Download Reports](#)

# TALK Library Survey

Help us improve TALK for your library and others! HighScope is evaluating the rollout of TALK across the state and has a short survey for libraries. In the spring they will begin to assess the impact on children and families, but right now the focus is on improving how we are supporting libraries. Watch for an email in the coming weeks. Please share your thoughts and experiences to help us improve. We'll share their findings with you as they send reports.

## Tip of the Month

Ask your school district to share information about TALK so parents with little ones will get ideas they can do at home this winter to build school readiness skills.

Reach out to the district's Communications Coordinator or to your previously established contacts. Share your version of the [introductory letter](#) and attach a jpg of the [TALK promotional card](#) they can share with parents!



Find previous newsletters on the [TALK](#) website for more tips. Email with questions! We're always willing to set up a Zoom meeting for your library, youth department, or cooperative to help you get started or make the most of the TALK service in your community.

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