

TALK News



February 2022

Helping users sign up

Updated Sign Up Form

If you collect a user's information on the paper form, your user needs to know about an extra step in the sign-up process. Once you've entered their information in the webform at texttolearn.com, they will get a confirmation text. They need to reply with the word CONFIRM within 4 hours to actually get signed up. (This is required by the FCC.) If they don't respond in time, the system restarts their registration by sending a message the next day asking them to submit their child's birthdate, then prompting for their zip code and language preference. We have added a note about this to the [sign up form](#). Please download the new form and remind users verbally anytime this applies. If you sign up a patron from a service desk at the library, you can ask them to confirm on their phone while you're helping them.

Manage User Accounts

You can also edit your users' account information. Use this anytime someone asks to update their phone number, add a child, change their language preference, or if they are having trouble signing up. You can access their account with their phone number. From your MCLS TALK Home Page, click "Add/Delete Users" and then click the orange "View TALK Subscribers" button. Enter their phone number and click the orange "Edit" button next to their record to make changes. Make sure everything is correct and the "Registration is Incomplete" box is NOT checked, then click submit.

Edit TALK Subscriber

Phone Number: (734) 975-8626

Registration Date: 01/19/22

Child 1 Birthdate: 2018-09-01

Child 2 Birthdate: 2021-02-03

Zip Code: 48107

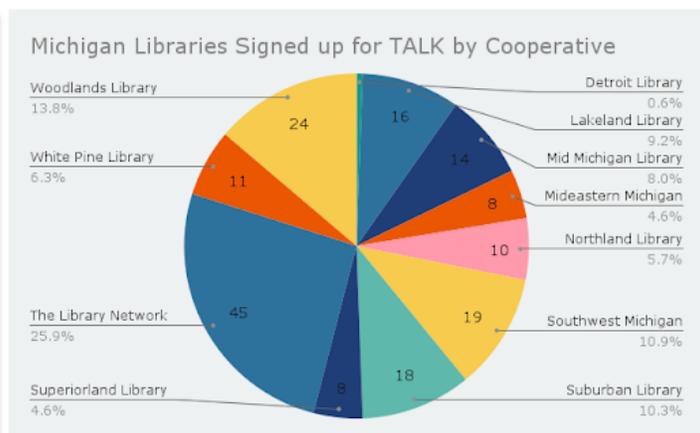
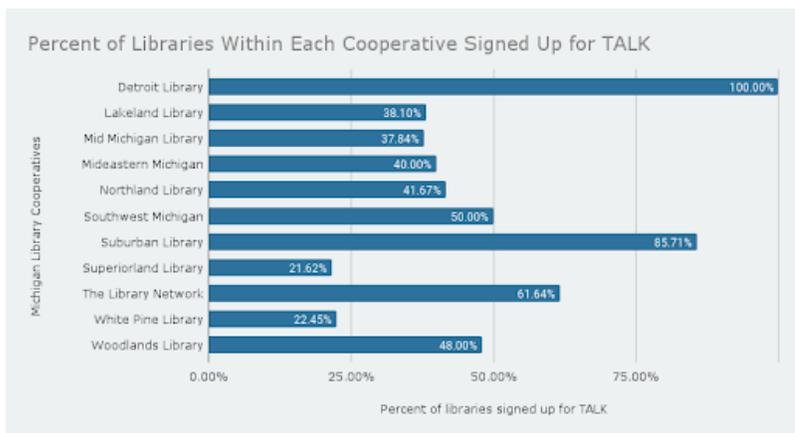
Language Preference: English

Receive MMS messages?

Registration is Incomplete?

TALK Libraries

Almost 45% of Michigan public libraries have a TALK account! Remember that if you want to work with libraries near you to share the cost of printing promotional materials or working with regional community partners, find other TALK libraries [here](#). See how many other libraries from your cooperative are signed up below.



Tip of the Month

Are you offering virtual storytimes or recordings of storytime components such as songs and fingerplays? Consider having a Youth Services team member make a short video highlighting one of the TALK activity suggestions and encouraging parents to sign up for TALK to receive more activity ideas via text message.

We are creating this type of video for parents with very young children who may not want to visit the library now and then sharing them on YouTube, Instagram, and Facebook.



Click [here](#) to see an example!

Need help?

Email talk@ypsilibrary.org and we'll set up a Zoom or phone call! Thanks for using TALK.

