

TALK News



June 2022

Quick Tips for Sharing TALK

With the start of summer programs, we know everyone is very busy. Here are some quick tips for sharing TALK with your patrons this summer:

- Keep a browser tab open at the Reference Desk to texttolearn.com so you can quickly sign people up for TALK. It just takes a cell number, child's birthdate and zip code. You can also do this with your phone or tablet at outreach events in the community. (Be sure to tell caregivers to confirm their participation by responding to the first text they receive.)
- Hang [this poster](#) by the changing tables in the restrooms at your library and anywhere in your community.
- Share customizable [TALK content](#) on your social media. Follow [TALK on Facebook](#) to share our content. Snap a photo of your storytime or library activity and post on social media with a message like, "Get at-home learning activity ideas for your little one by texting TALK to 75547."

News from Cathy Lancaster:

The new MDOT StoryWalk(r) is up at the Clare Rest Area! Jennifer Herron, MDOT Librarian, worked hard to initiate this project and hopes to expand it to other rest areas.

If you're on the road, be sure to stop by and take a look. She'll also be promoting TALK and Ready to Read Michigan materials at this location in the coming weeks.



Visit the [TALK website](#) for more tips. Feel free to reach out to us at talk@ypsilibrary.org or 734-482-4110 x1340 with any questions.

