

TALK News



December 2022

TALK Family Survey

On Thursday, December 8, all registered TALK users will receive a link to a brief survey. Users who complete the survey can choose to enter into a random drawing for one of eight \$25 gift cards, to either Speedway, Amazon, or Kroger.

We worked with [HighScope Educational Research Foundation](#) to create the survey to help us learn how frequently caregivers use the TALK activity suggestions and to assess their perception of the benefits of using TALK to help them prepare their children for kindergarten.

If anyone has questions about the survey, please let them know it is authentic and any information they provide will be kept confidential. You can also refer them to the [Privacy Policy](#) on the TALK website.

We look forward to sharing the results with you in the new year.

Tip of the Month

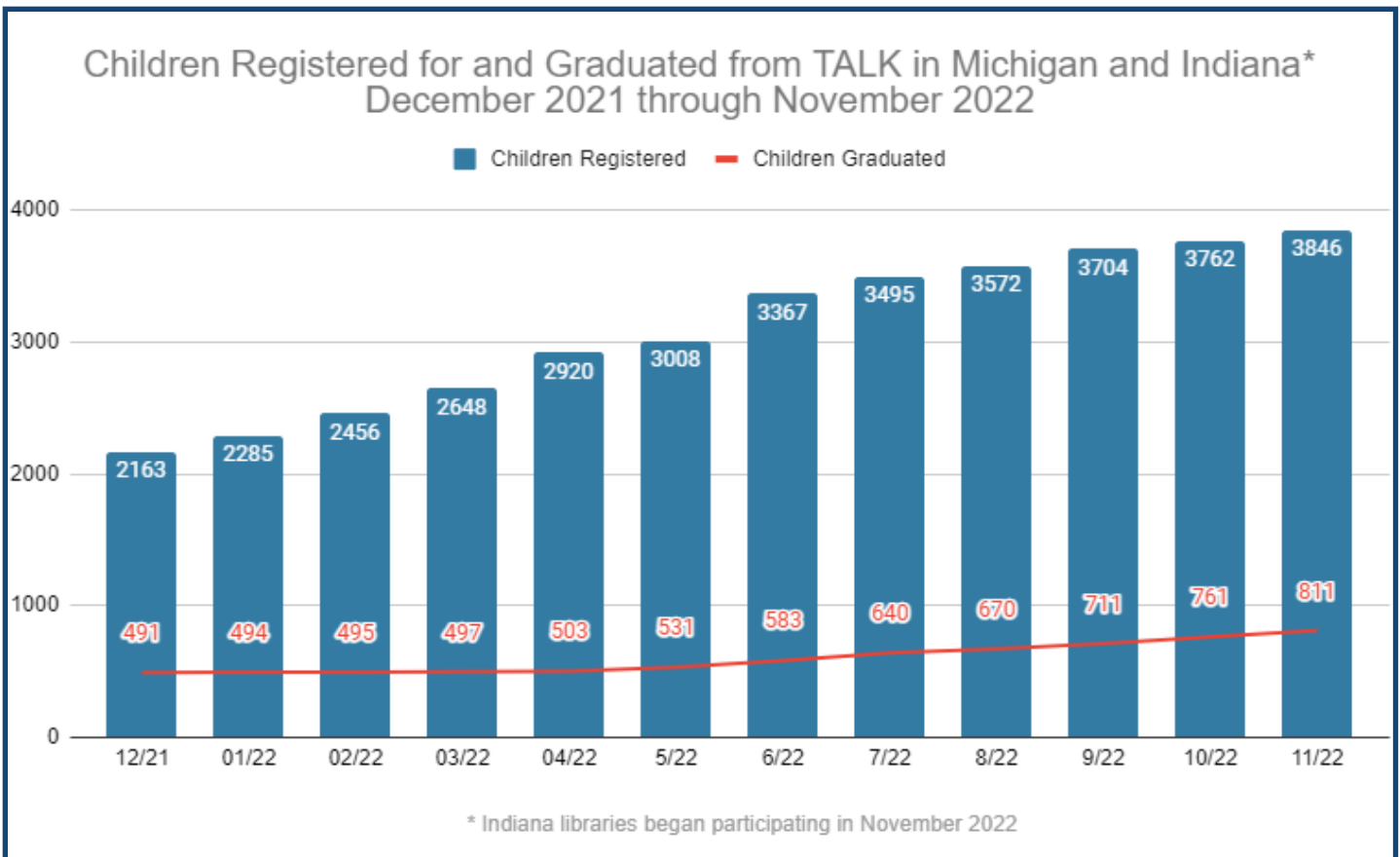
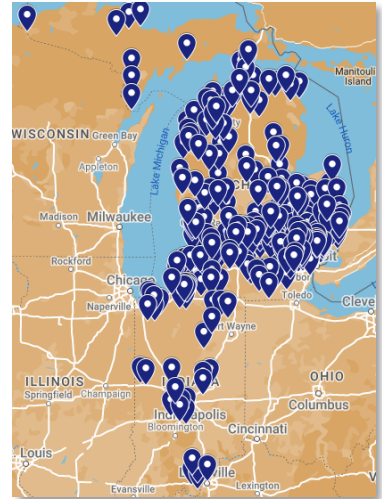
Is your library taking a break from regular storytimes or offering special programming this month? Remember to send TALK Event texts to let your subscribers know what is happening at your library for little ones. If you are on a storytime break, TALK is a helpful tool for parents continue building pre-literacy skills at home.

This is also a great time to promote the TALK program and register families who are visiting your library!



TALK Updates

- We began welcoming Indiana libraries to the TALK program at the beginning of November and currently have 205 libraries/library systems participating across both Michigan and Indiana.
- Check out the [TALK partners map](#) to find participating libraries near you so that you can team up to share the cost of printing materials.
- See the graph below for the latest statistics. As of the end of November, we are reaching 3,846 children and 811 have graduated.



Find previous newsletters on the [TALK website](#) for more tips. We are also happy to answer questions or set up a Zoom meeting to help you make the most of the TALK service in your community. Contact us at talk@ypsilibrary.org or 734-879-1304.

Jodi and Angie

